

Outgoing President's Message

Hello Fellow Members,

First I want to thank Stephanie Martin for leading the planning for the Annual Meeting. With all the challenges we had this year; it turned out to be a great meeting.

I want to thank you the members for the nice gift I received for serving this past year. THANK YOU ALL!

For all of you who worked so hard this year and helped ensure we had a successful year, THANK YOU!

Sorry I missed you at Annual (you know who you are) you were greatly missed and you missed a great conference.

ANI was held in Vegas due to the flooding in Nashville which limited the number attending from Alabama. Glad to see those of you who could make it.

I want to share our results for the year as President 2009-2010

I recently received the 2009/2010 year end DCMS report and CBSC. The books have been closed on the Alabama Chapter's 2009/2010 year. I am pleased to notify you that the final reports reflect the great results that we worked so hard to achieve in the past year. These results were due to the effort of the board, committee chairs, committee members and a cooperative membership.

We exceeded all of our core goals except membership satisfaction (we will sure work on that this year)

Membership ended the year with a final count of 574 – This qualifies the Alabama Chapter for the Bronze Award of Excellence for Membership Growth and Retention. Hat's off to Lonnie Younger and team for a job well done.

We met the goal for Certification by exceeding our goal of exams to be taken during the year. Our goal was set at 14 and we obtained 16 and as a result we will be awarded the Silver Award of Excellence for Certification. Vicki Parks and team did an exceptional job in recruiting candidates for the exam.

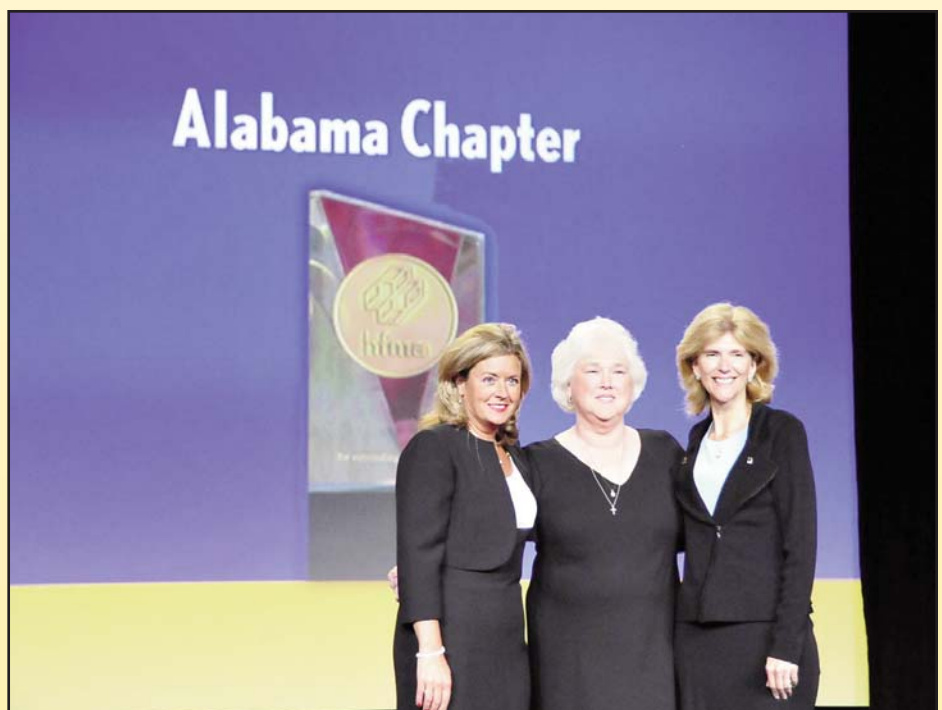
Education hours per member ended at 15.6 hours surpassing the goal per member of 13.6. This earns the Chapter a John M Stagl Silver Award of Excellence for Education. This award was reflects for the hard work for those doing road shows, one day sessions and CPAR related activities.

We achieved our goal for Days Cash on Hand at 217.8

We met all timely reporting requirements of the DCMS reporting 14 of 14.

We achieved a score of 85 on the Chapter Balance Score Card.

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AWARDS:

We were recognized with one individual Yerger Award and three Multi-State Yerger Awards.

Single Chapter Entry Alabama Chapter –Education – Annual Conference.

Multi-Chapter REGION 5 – Collaboration – Region V Giving Back to Our Troops

Multi-Chapter REGION 5 – Education – Dixie Institute

Multi-Chapter – Innovation-Celebrating our 50th Year (Georgia and Alabama)

The 2009/2010 year was an extremely successful one. The awards we received are a product of the hard work and efforts exerted by our membership. We all worked together to achieve the goals and I can't express enough thanks for all you have done

for the Alabama Chapter. We kept the momentum and moved the needle.

It was an honor to serve as your President in 2009/2010 and it has been one of the most rewarding experiences in my professional career. To all the board, chairs, co-chairs, volunteers, sponsors and exhibitors THANK YOU for making all of this possible and for" MAKING IT COUNT" .

I look forward to many more years of success in the Alabama Chapter.

Be Blessed!
Linda Maddox
President 2009-2010



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