

National Leadership

Catherine A. Jacobson, FHFMA, CPA - National Chairman

Ms. Jacobson is the voluntary Chair of the Healthcare Financial Management Association (HFMA) during the 2009-10 term, beginning June 1, 2009.

Ms. Jacobson is Senior Vice President of Strategic Planning & Finance, CFO, and Treasurer, Rush University Medical Center, Chicago, Illinois.

A member of HFMA since 1989, Ms. Jacobson's involvement with the National Association includes serving on the Principles & Practices Board (1995-98 and 1998-01), serving as chair during 2000-01, the Strategic Planning Committee (2004-06 and 2008-10), serving as chair in 2008-09, the Board of Directors (2004-10), the Executive Committee (2005-10), and the Audit & Finance Committee (2006-10), serving as chair in 2007-08. She has received the Follmer Bronze and Reeves Silver merit awards.

Ms. Jacobson, a Fellow of HFMA and a Certified Public Accountant (CPA) received her Bachelor of Science degree in accounting from Bradley University, Peoria, Illinois.

Debora Kuchka-Craig, FHFMA - National Chair-Elect

Ms. Kuchka-Craig is the voluntary Chair-Elect of the Healthcare Financial Management Association (HFMA) during the 2009-10 term, beginning June 1, 2009.

Ms. Kuchka-Craig is Corporate Vice President, Managed Care, MedStar Health, Columbia, Maryland. A member of HFMA since 1993, Ms. Kuchka-Craig's involvement with the National Association includes serving on the Managed Care Forum Advisory Council (1997-00), the Board of Examiners (2003-07), serving as chair during 2006-07, the National Advisory Councils (2005-06), the Strategic Planning Committee (2005-07 and 2008-10), serving as chair during 2008-09, the Board of Directors (2005-10), the Executive Committee (2006-10), and the Audit & Finance Committee (2007-10), serving as chair in 2008-09. Ms. Kuchka-Craig has also served the Maryland Chapter as Treasurer, Secretary, Vice President, President-Elect, and President. She has received the Follmer Bronze, Reeves Silver, Muncie Gold, and Medal of Honor merit awards.

Ms. Kuchka-Craig, a Fellow of HFMA, received her Bachelor of Arts degree in Biology from Lehigh University, Bethlehem, Pennsylvania, and a Master of Science degree in Health Planning and Administration from The Johns Hopkins School of Hygiene and Public Health, Baltimore, Maryland.

Gregory M. Adams, FHFMA - National Secretary/Treasurer

Mr. Adams is the voluntary Secretary/Treasurer of the Healthcare Financial Management Association (HFMA) during the 2009-10 term, beginning June 1, 2009.

Mr. Adams is Senior Vice President/CFO, Holy Name Hospital, Teaneck, New Jersey. A member of HFMA since 1979, Mr. Adams' involvement with the National Association includes serving as Chapter Liaison Representative (2001-02), the Board of Directors (2002-05 and 2009-10), the Executive Committee (2003-05 and 2009-10), and the Audit & Finance Committee (2009-10), serving as chair during 2009-10. Mr. Adams has also served the New Jersey Chapter as Treasurer, Secretary, Vice President, President-Elect, and President. He has received the Follmer Bronze, Reeves Silver, Muncie Gold, and Medal of Honor merit awards.

Mr. Adams, a Fellow of HFMA, received his BS in Accounting from Seton Hall University, South Orange, New Jersey, and his MBA in Finance from Fairleigh Dickinson University, Rutherford, New Jersey.

Richard L. Clarke, DHA, FHFMA - President and CEO

Dr. Clarke is President and CEO of the Healthcare Financial Management Association (HFMA), Westchester, Illinois, a professional membership association with more than 35,000 members in 70 chapters who share an interest in the financial management of the delivery of healthcare services. He has held this position since June 1986.

From 1980 to 1986, Mr. Clarke held positions with Swedish Health Systems in Englewood, Colorado, including Senior Vice President of Finance and CFO. Prior to 1980, he was employed at hospitals in Florida.

He holds a bachelor's degree in Industrial Distribution from Bradley University, Peoria, Illinois (1970), a master's degree in Business Administration in management/finance from the University of Miami, Coral Gables, Florida (1972), and a Doctor of Health Administration (DHA) degree from the Medical University of South Carolina, Charleston, SC (2005).

Dr. Clarke attained Fellowship in HFMA in 1983. He also was president of the Colorado Chapter of HFMA, served on the HFMA National Matrix, and was a member of HFMA's Principles and Practices Board.

Dr. Clarke currently is the Immediate Past Chair of the Accrediting Commission on Education in Health Administration (ACEHSA), having served in various capacities for that organization since 1997. He also is a former chair of AHA Financial Solutions, Inc. (a wholly owned subsidiary of the American Hospital Association). Additionally, he has served on the Federal Reserve Bank of Chicago's Seventh District Advisory Council. Dr. Clarke currently holds an adjunct faculty position in the

Department of Health Systems Management at Rush University in Chicago.

Dr. Clarke has written numerous articles on healthcare finance and co-authored the books, *The Crisis in Health Care: Costs, Choices and Strategies*, published by Jossey-Bass in 1990, *Capitalizing Medical Groups: Positioning Physicians for the Future*, published jointly by HFMA and MGMA in 1998, and *Beyond Managed Care: How Consumers and Technology are Changing the Future of Health Care*, published by Jossey-Bass Inc. in 2000.

Peter DeAngelis, Jr., FHFMA, CPA - National Director

Mr. DeAngelis is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2009-12 term, beginning June 1, 2009.

Mr. DeAngelis is Executive Vice President and CFO, Catholic Health East, Newtown Square, Pennsylvania. A member of HFMA since 1980, Mr. DeAngelis' involvement with the National Association includes serving on the National Advisory Councils (2005-07), the Strategic Planning Committee (2009-10), and the Board of Directors (2009-12). Mr. DeAngelis has also served the Metropolitan Philadelphia Chapter as Treasurer, Secretary, Vice President, President-Elect, and President. He has received the Follmer Bronze, Reeves Silver, and Muncie Gold merit awards.

Mr. DeAngelis, a Fellow of HFMA and a Certified Public Accountant, received his Bachelor Degree in Accounting and his MBA in accounting from LaSalle University, Philadelphia, Pennsylvania.

Edward J. Giniat, CPA - National Director

Edward J. Giniat, CPA, is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2008-11 term commencing June 1, 2008.

Mr. Giniat is Partner, Industry Sector Leader, Health Care, KPMG LLP, Chicago, Illinois.

A member of HFMA since 1983, Mr. Giniat's involvement with the Association includes serving on the Strategic Planning Committee (2008-09) and the Board of Directors (2008-11) Mr. Giniat has also served the Northeast Ohio Chapter as Membership Chair, as a Member of the Annual Chapter Institute, and a Member of the Program Committee. He has received the Follmer Bronze merit award.

Mr. Giniat, a Certified Public Accountant (CPA) and a member of the American Institute of Certified Public Accountants, received his Bachelor of Business Administration degree from the University of Notre Dame, Notre Dame, Indiana.

Sarah G. Hull, FHFMA - National Director

Ms. Hull is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2009-10 term, beginning June 1, 2009.

Ms. Hull is Vice President/CFO, Ministry Medical Group, Wausau, Wisconsin. A member of HFMA since 1986, Ms. Hull's involvement with the National Association includes serving on the National Advisory Councils (2001-03), as Regional Executive (2004-05), the Davis Chapter Management System Task Force (2006-07), on the Regional Executives Council (2006-08) serving as chairman in 2007-08, the Board of Directors (2006-09), and the Executive Committee (2007-09). Ms. Hull also served the Wisconsin Chapter as Treasurer, Secretary, President-Elect, and President. She has received the Follmer Bronze, Reeves Silver, Muncie Gold, and Medal of Honor merit awards. Ms. Hull, a Fellow of HFMA, received her Bachelor of Business Administration from Marquette University, Milwaukee, Wisconsin, and her Masters in Business from the University of Wisconsin-Madison.

Ralph E. Lawson, CPA - National Director

Mr. Lawson is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2007-10 term, beginning June 1, 2007.

Mr. Lawson is Executive Vice President & CFO, Baptist Health South Florida, Coral Gables, Florida. He is also Chairman of the Board of Catholic Health Services in Ft. Lauderdale, Florida.

A member of HFMA since 1980, Mr. Lawson's involvement with the National Association includes serving on the National Matrix (1987-88), the National Advisory Councils (2006-08), serving as chairman of the Finance & Accounting National Advisory Council during 2007-08, the Audit & Finance Committee (2007-08), and the Board of Directors (2007-10). Mr. Lawson also served the Colorado Chapter as Vice President and Program Chair, Treasurer and President. He has received the Follmer Bronze and Reeves Silver merit awards. Mr. Lawson, a Certified Public Accountant, received his Bachelor of Business Degree (Cum Laude) from the University of Colorado School of Business, Boulder, Colorado and his Masters Degree of Business Administration (with distinction) from The Wharton School of the University of Pennsylvania, Philadelphia, Pennsylvania.

James G. Lee, FHFMA, FACHE - National Director

Mr. Lee is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2008-11 term, beginning June 1, 2008.

Mr. Lee is Senior Vice President, Chief Financial Officer, Adventist Healthcare, Inc., Rockville, Maryland. A member of HFMA since 1989, Mr. Lee's involvement with the National Association includes serving on the National Advisory Councils (1999-01), the Board of Examiners (2004-07), the National Advisory Councils (2008-09) serving as chairman of the Patient Financial Services Council in 2008-09, and the Board of Directors (2008-11). Mr. Lee also served the Hawaii Chapter as Director, Treasurer, President-Elect, and President. He has received the Follmer Bronze, Reeves Silver, and Muncie gold merit awards.

Mr. Lee, a Fellow of HFMA and a Fellow of the American College of Healthcare Executives (FACHE), received his Bachelor of Arts degree with emphasis in business and finance from the School of Business Administration, Sao Paulo, Brazil, and his Masters in Public Health, and Masters in Health Administration from Loma Linda University, Loma Linda, California.

Mary Mirabelli - National Director

Ms. Mirabelli is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2007-10 term, beginning June 1, 2007.

Ms. Mirabelli, is Vice-President, Financial Services Group, HCA-The Healthcare Company, Nashville, Tennessee. A member of HFMA since 2003, Ms. Mirabelli's involvement with the National Association includes serving on the National Advisory Councils (2006-08), serving as chairman of the Revenue Cycle/Patient Financial Services National Advisory Council during 2007-08, and the Board of Directors (2007-10).

Ms. Mirabelli holds a Bachelor of Science Degree in Occupational Therapy from the University of Illinois, Champaign-Urbana, Illinois, and a Masters Degree in Management with concentrations in Finance and Marketing, from the Kellogg Graduate School of Management, Northwestern University, Chicago, Illinois. Ms. Mirabelli graduated with honors.

Paul E. Pedersen - National Director

Mr. Pedersen is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2009-12 term, beginning June 1, 2009.

Mr. Pedersen is Senior Director, Provider Network Administrator, Blue Cross Blue Shield of Montana, Helena, Montana. A member of HFMA since 1994, Mr. Pedersen's involvement with the National Association includes serving as Regional Executive (2004-05), on the Managed Care Forum Advisory Council (2006-09), the National Advisory Councils (2007-09), and the Board of Directors (2009-12). Mr. Pedersen also served the Montana Chapter as Director, Secretary/Treasurer, President-Elect, and President. He has received the Follmer Bronze, Reeves Silver, Muncie Gold, and Medal of Honor merit awards.

Mr. Pedersen attended the Illinois Institute of Technology and the University of Montana.

Steven P. Rose, FHFMA, CPA - National Director

Mr. Rose is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2008-11 term beginning June 1, 2008.

Mr. Rose is Chief Financial Officer, Conway Regional Health System, Conway, Arkansas.

A member of HFMA since 1985, Mr. Rose's involvement with the National Association includes serving as a Regional Executive (2004-05), on the Regional Executives Council (2008-09), and the Board of Directors (2008-11). He has also served the Arkansas Chapter as Director, Secretary, Treasurer, President-Elect, and President. He has received the Follmer Bronze, Reeves Silver, Muncie Gold, and Medal of Honor merit awards.

Mr. Rose, a Fellow of HFMA and a Certified Public Accountant (CPA), holds a Bachelor of Science degree in Accounting from Arkansas State University, Jonesboro, Arkansas.

Christine D. Sarrico, FHFMA - National Director

Ms. Sarrico is a voluntary Director of the Healthcare Financial Management Association (HFMA) during the 2009-12 term, beginning June 1, 2009.

Ms. Sarrico is Vice President and CFO, Enloe Medical Center, Chico, California. A member of HFMA since 1987, Ms. Sarrico's involvement with the National Association includes serving on the Audit & Finance Committee (2009-10) and the Board of Directors (2009-12). Ms. Sarrico has also served the Northern California Chapter as Director, Treasurer, President-Elect, and President. She has received the Follmer Bronze, Reeves Silver, and Muncie Gold merit awards.

Ms. Sarrico, a Fellow of HFMA, holds a Bachelor of Science degree in Accounting and an MBA from California State University, Hayward, California.

Regional Executives

Each year, chapter presidents-elect from each of HFMA's 11 regions elect regional executives to serve as their chapters' primary volunteer and policy link with HFMA National. The role of the regional executive involves policy making and maintaining compliance authority over the Davis Chapter Management System (DCMS), monitoring the performance of chapters within the region, assisting chapter leaders in serving members, convening and organizing meetings of the regional leadership, fostering effective communications between HFMA National and the chapters, and expressing the needs and interests of the region's chapter leaders on the Regional Executive Council to the National Board and staff.

Region 1

Kathryn T. Davila
Director Patient Business Services
Huggins Hospital
Wolfeboro, NH

Region 2

William N. Wildridge III, CPA
Partner
Fust Charles Chambers LLP
Syracuse, NY

Region 3

Samuel S. Baker, FHFMA
Manager, Financial Planning
Indiana Regional Medical Center
Indiana, PA

Region 4

Catherine M. Zito, FHFMA, CPA
Healthcare Financial Consultant
Healthcare Financial Consultant
Lutherville Timonium, MD

Region 5

Mitzi C. Winters, FHFMA
Division President
Medassist A Firstsource Company
Birmingham, AL

Region 6

Kim K. McClure
VP Finance
ProMedica Health System
Sylvania, OH

Region 7

Donna A. Hutchinson, FHFMA
Chief Financial Officer
St Mary's Hospital Medical Cntr
Green Bay, WI

Region 8

Carol A. Friesen, FHFMA
President & Chief Executive Officer
Crete Area Medical Center
Crete, NE

Region 9

Lloyd L. Haggard, Jr., FHFMA, CPA, CPC, CMC
Senior Manager
Ernst & Young
Tulsa, OK

Region 10

Hal L. Prink, FHFMA
Healthcare/Education Consultant
HLP Consulting, Inc.
Littleton, CO

Region 11

Edward M. Duke
Chief Executive Officer
Oasis Health System, LLC
Las Vegas, NV

Chairman's Theme

What Are You Doing to 'Make It Count'?

Paula Christian is a leader who makes it count. Paula is a registrar at my hospital, Rush University Medical Center in Chicago—and she's received more employee recognition awards than almost anyone at the hospital. Every day, Paula leaves a lasting impression on the many patients she encounters.

When you speak to Paula about the patients at Rush, she describes them as her patients, and she takes a personal interest in all of them. She knows that she is often the first person patients see when they come through the door. She also knows that most patients are coming in for a procedure that has unnerved or frightened them. She defines her role as making patients more comfortable, getting them through the paperwork process, offering them help if they need it, and walking them to their next place in the hospital.

Paula understands that health care is about caring for people. She is a leader who makes it count for every patient she meets.

“Making It Count” is the theme I've chosen for my year as HFMA National Chair. Making it count depends on leadership—on individuals like Paula who are willing to take an extra step, take a chance, speak up, or make a difficult choice because they believe their actions will help a patient, better their community, improve an organization, or bring about a needed change.

Leadership is an integral part of how we make it count in the business of healthcare finance. I see people throughout my finance department who are making it count as leaders every day. And through my work with HFMA, I've had some great conversations with members who are passionate about enhancing our healthcare system so that we can do a better job of helping people in need. That passion extends to HFMA members in provider and vendor organizations alike. For instance, on a recent trip to the Tennessee Chapter, Cynthia McBride, the chapter's new president, shared with me her passion about how her work for a healthcare IT vendor helps her clients deliver better health care to the communities they serve. She knows that the work she and her clients are doing is having an impact on people's lives. She knows that they make it count.

As healthcare finance professionals, we have a unique opportunity to help our organizations help people. As our industry moves forward through these challenging times, our leadership as finance professionals will become more important than ever. We are all being called upon to make difficult decisions while preserving the mission of our organizations to help the many people who depend on the care we provide. By cultivating a spirit of “making it count,” we can ensure that our organizations continue to make it count in service to our communities. And by drawing from the inspiration of our achievements and the achievements of those we admire, we can also make it count for our profession and our Association.

What have you been doing to make it count?

Catherine Jacobson, FHFMA, CPA



HFMA Organization Overview

The Healthcare Financial Management Association (HFMA) is a national organization with more than 35,000 members who are employed by hospitals, integrated delivery systems, managed care organizations, medical practice groups, long-term and ambulatory care facilities, public accounting and consulting firms, insurance companies, government agencies, and other organizations.

Chapters

The chapter is the fundamental level of the organization and provides the primary service opportunity for individual members. Sixty-nine chapters are chartered in the United States and Puerto Rico. Chapters are not separately incorporated; yet operate in accordance with individual constitutions and bylaws. Elected officers and directors manage chapter affairs. Members are assigned to chapters (although they may request a particular chapter affiliation) based on where they live and/or work.

Regions

Regions provide an intermediate organizational grouping within which chapters are encouraged to grow and develop. The 69 chapters are divided into 11 regions. Each region elects a Regional Executive, who serves an average of seven chapters.

National HFMA

HFMA is a 501(c)(6) Illinois corporation. Governed by HFMA's constitution and bylaws, elected National officers and directors manage HFMA affairs. Through the chapter and regional structure, all members have a role in providing input to HFMA's Board of Directors as they evaluate and determine HFMA's policies and direction. National HFMA uses its collective voice to speak out on issues and works to strengthen cooperative relationships with other groups and associations.

HFMA's Staff Organization

Within policy guidelines set by HFMA's Board of Directors and under the leadership of its President, Richard L. Clarke, DHA, FHFMA, HFMA staff carry out the day-to-day affairs of the Association and serve members. In addition to providing leadership to HFMA's staff organization, the President serves as primary liaison with the voluntary leadership network and, together with HFMA's elected Chairman, represents HFMA to a broad variety of groups and organizations.

HFMA's corporate office is located 15 miles west of downtown Chicago and 20 minutes south of Chicago's O'Hare Airport. Most functions are carried out from this office.

HFMA established its Washington, DC, office in 1973 to fulfill members' needs for timely information and action on legislation and regulatory issues. In 1996, in response to the growing demand for additional technical information, the Washington Office Group began developing the HFMA Knowledge Network®, a technical data and consulting service. The Knowledge Network in turn evolved into the current HFMA Resource Center, which comprises a wide-ranging on-line collection of technical information, HFMA's technical library, and reference services.

National Office

Office hours: 7:30 am - 5:00 pm
(Central Standard Time)
HFMA
Two Westbrook Corporate Center
Suite 700
Westchester, IL 60154
Telephone: (708) 531-9600
FAX: (708) 531-0032
Toll free: (800) 252-HFMA

Washington, DC Office

Office hours: 8:00 am - 5:00 pm
(Eastern Standard Time)
HFMA
1301 Connecticut Ave., NW
Suite 300
Washington, DC 20036
Telephone: (202) 296-2920
FAX: (202) 223-9771
Toll free: (800) 252-HFMA

HFMA National Mission

Vision

HFMA's Vision Is "To be an indispensable resource for healthcare financial professionals."

Purpose Statement

"To define, realize and advance the financial management of health care by helping members and others improve the business performance of organizations operating in or serving the healthcare field."

Quality Statement

Quality is the foundation of the Association and the keystone of its efforts to ensure member and customer satisfaction. HFMA's objective is to:

- Consistently provide services and products that meet the quality expectations of its members, customers, and employees.
- Actively pursue a program of continuous quality improvement that enables employees and volunteers to do their jobs right the first time.

Quality is a major, strategic association goal. It lies at the heart of everything done for members and customers. HFMA strives continually to improve the quality of services and products offered, the processes and procedures used to produce them, and the manner in which they are delivered.

Values Statement

- We believe that service to members is our highest priority.
- We believe in excellence in all that we do.
- We believe that teamwork is essential in meeting the objectives of HFMA.
- We believe in the importance of individuals.
- We believe in encouraging innovation and creativity.
- We believe in conducting HFMA with financial responsibility and a prudent approach to business.

Code of Ethics

As a member of the Healthcare Financial Management Association, I will endeavor to promote the highest standards of professional conduct by:

- Practicing honesty and maintaining personal integrity, including avoidance of conflicts of interest with those of my employer or the Healthcare Financial Management Association.
- Striving for the objective and fair presentation of financial information.
- Fostering excellence in healthcare financial management by keeping abreast of pertinent issues.
- Maintaining the confidentiality of privileged information.
- Promoting a greater understanding of financial management issues by others in the healthcare field, and seeking increased public understanding through communication about such issues.
- Seeking to maintain a reasonable balance between the quality and cost of healthcare.

HFMA's Statement of Diversity

The following is HFMA's statement on diversity: The Healthcare Financial Management Association (HFMA) values and respects diversity. Individual differences are viewed as assets that promote the growth and success of HFMA and its members. In principle and in practice, HFMA encourages and supports diverse individual viewpoints and contributions. HFMA believes that a diverse membership is a quality membership.

HFMA Membership

Members are the lifeblood of HFMA. Over 35,000 members provide the focus for the broad range of services and benefits that HFMA delivers. Members also provide the ideas and effort to help create and ultimately to administer these activities. With a broad range of professional titles and settings, from accountant to senior financial manager, from hospitals and nursing homes to consulting firms and insurance companies, members express a wide variety of viewpoints on key healthcare issues facing the industry, thereby guiding HFMA in representing the profession.

Membership Classifications

The five basic categories of HFMA membership as defined in HFMA's bylaws are: Regular Member, Student Member, Faculty Member, Advanced Member, and Retired Member. The first of these categories are available to members when first joining HFMA. A member who is approved as a Faculty Member, Retired Member, National Life Member or Chapter Life Member retains their classification (Regular, Advanced) and all the rights and privileges of that status.

Regular Member

A regular Member is a person interested or involved in healthcare financial management. All prospective members (except full-time students) join HFMA as regular members.

Faculty Member

A faculty member is a person who holds a full-time academic position with an appointment in a graduate or undergraduate program in a health or business-related field. Regular Members pay the full dues rate. Faculty Members pay at a reduced rate.

Student Member

A Student Member is a person who, during the academic year, is a full-time college student at an educational institution that normally maintains a regular faculty and curriculum, and has an organized body of students at the place where its educational activities take place, or is a full-time intern, resident, or co-op student affiliated with an accredited educational program, and is not employed full-time. Regular Members pay the full dues rate. Student Members pay at a reduced rate.

When a student leaves school, he/she is reclassified as a Regular Member and must pay full dues in accordance with the Regular Member rate. When the Student Member converts the membership, the application fee is waived.

Advanced Member

An Advanced Member has earned this status by voluntary participation in the programs and services of the Association, including service as a volunteer, as delineated in policies established by the Board of Directors.

National Life Member

A National Life Member (not to be confused with Chapter Life Member) is a Regular or Advanced Member upon whom life membership has been conferred by the National Board of Directors. To be considered, the member must have served as an HFMA National Officer or Director or as a member of a HFMA National Committee. National Life Membership is conferred to recognize meritorious service to HFMA or an outstanding contribution to the healthcare financial management profession. A National Life Member is exempt from all further dues and assessments. This status may not be conferred on a member while he or she is serving as an elected Officer or Director of HFMA National.

Retired Member

A member who is approved as a Retired Member or Chapter Life Member retains his/her classification (Regular, Advanced) and all the rights and privileges of that status.

Any HFMA member in good standing who has completely retired from an active career, or who has attained the age of 70, may apply for Retired Member status. To apply for that status, a member should notify HFMA's Director, Member Service Center, via a personal letter submitted through the chapter president. If approved, the Retired Member pays dues at a reduced rate (currently \$35/year) and retains all rights and privileges of the person's primary classification.

Chapter Life Member

Chapter Life Membership may be conferred upon the member to recognize outstanding chapter accomplishments. To initiate the process, a member must be a Retired Member in good standing. The Chapter's Board of Directors must act to recommend conferral of Chapter Life Membership on the Retired Member. The Chapter President should write a letter to the Director, Member Service Center:

- Confirming chapter board action;
- Explaining, based on the individual's biographical information, why the chapter is recommending Chapter Life Membership;
- Enclosing a chapter check for \$175 covering five years of retired dues (\$35 per year); and
- Recommending that HFMA's Board of Directors approve the conferral of Chapter Life Membership.

If approved by the National Board, the chapter president will be notified and a Chapter Life Member certificate will be processed and sent to the Chapter President. A Chapter Life Member is exempt from all further dues.

Voting Power

Of these four categories, only Regular, Advanced, and National Life Members have voting rights on HFMA National issues, e.g., electing leaders and voting on proposed bylaws revisions.

Membership Year

HFMA's membership year begins on June 1 and ends on May 31. With respect to the Davis Chapter Management System, the year begins May 1 and ends April 30. One month offset allows chapter leaders to wrap up the Davis Chapter Management System reporting before the membership year is up and allows for completing judging in time for recognition at HFMA's Annual National Institute.

HFMA Milestones

Founded 60 years ago by a handful of hospital accountants, Healthcare Financial Management Association (HFMA) today has more than 35,000 members and reached into all segments of the healthcare finance industry, including integrated healthcare systems, managed care organizations, physician group practices, hospitals, long-term care facilities and home healthcare agencies.

The following timeline illustrates HFMA's accomplishments and achievements throughout our 60-year history.

- 2006 HFMA releases PATIENT FRIENDLY BILLING® 2006 Summer Report on Consumerism in Healthcare. HFMA releases research report: "Overcoming Barriers to Electronic Health Record Adoption."
- 2005 HFMA's Annual National Institute (ANI) achieves record attendance. Financing the Future II is launched. HFMA releases the third report addressing PATIENT FRIENDLY BILLING®.
- 2004 HFMA legend Bob Shelton honored in Modern Healthcare magazine's Hall of Fame. HFMA releases PATIENT FRIENDLY BILLING® 2003 Summer Report. HFMA launches new Financing the Future project.
- 2002 HFMA President and CEO, Dick Clarke, is included in Modern Healthcare magazine's inaugural ranking of Top 100 Most Powerful People in Healthcare. HFMA launches new web site. HFMA member, Sister M. Gerald Hartney, CSC, FHFMA, named to Modern Healthcare's Hall of Fame. Phase two of PATIENT FRIENDLY BILLINGSM project initiated.
- 2001 HFMA launches PATIENT FRIENDLY BILLINGSM project with the American Hospital Association to make patient billing more user-friendly. HFMA helped shape the industry by joining with more than one hundred other hospitals, major associations, and businesses to create the Coalition to Protect America's Health Care. The shortterm accomplishments of the coalition include achieving additional relief from the Balanced Budget Act and making financial issues politically acknowledged. The longer-term goal of the coalition is to help shape the healthcare debate for the President and Congress. HFMA's Annual National Institute, held in San Antonio, Texas, broke attendance records—about 2,800 people attended. HFMA begins offering e-learning to the healthcare industry, a new and powerful online training and education tool for improving quality of care, customer and employee satisfaction, and financial performance program.
- 2000 HFMA revamps its strategic direction. HFMA audio teleconferences show exceptional growth, with registration numbers increasing by 463% over the prior year. The number of members joining Forum groups sets new records. HFMA accelerates its online presence by adding new interactive features and more resources. Hits on HFMA's home page registered at 24,678 for fiscal 2000, compared with 10,199 last year. This difference of 14,479 represents an increase of 242% in just one year. HFMA President & CEO Richard L. Clarke, FHFMA, co-authors a new book titled Beyond Managed Care: Forces Behind the Growing Role of Consumers and Technology.
- 1999 HFMA announces the ANI Scholarship program. This award offers HFMA regular and student members the chance to attend the Association's ANI, beginning June 2000. HFMA adds new educational products including HFMA's OIG Watch and DRG Watch to help members stay up to date with all of the latest regulations. In cooperation with Watson Wyatt Worldwide, HFMA announces the results of a survey which reveals the latest trends in healthcare finance.
- 1998 New Compliance Officers Forum developed. HFMA announces new specialty in certification program the Financial Management of Physician Practices. HFMA revamps the Graham L. Davis program into the Davis Chapter Management System's new philosophy and approach to managing chapter performance

- 1997 The Association launches the HFMA Knowledge Network®. HFMA establishes a tag line: “Solutions and Opportunity . . . Now and For a Lifetime.” HFMA forms alliance with TIPAAA. Membership reaches 35,000.
- 1996 HFMA streamlines certification format to include the new Certified Healthcare Financial Profession (CHFP) and the Fellow of the Healthcare Financial Management Association (FHFMA) designation. HFMA celebrates its 50th anniversary. HFMA implements a market diversification plan. HFM magazine unveils its new look and format. HFMA educates 35,000 seniors about Medicare through “HFMA Serves America: Making Medicare Easier” community service project. HFMA forms alliance with MGMA.
- 1995 Managed Care Forum organized. Certified Managed Care Professional (CMCP) introduced. HFMA establishes a home page on the World Wide Web.
- 1994 HFMA NET, HFMA’s on-line bulletin board system, introduced to volunteers.
- 1993 22 GLD Task Force recommendations approved by the HFMA National Board. Joint venture on book publishing with Probus Publishing Company. First Leadership Directory published. HFMA National realignment focusing on external and internal customers.
- 1992 Association history published. Membership exceeds 30,000. CQI program initiated, focusing on internal structure of HFMA National office.
- 1991 Forty-fifth anniversary marked. First Patient Accounts Exchange. First Chapter Achievement Award for Excellence in Education Awarded.
- 1990 Beginning of FORUMS for Chief Financial Officers and Patient Financial Services. Exec-u-Trak Career Network established. C. Henry Hottum League was established in the GLD program for chapters with more than 550 members. Membership exceeds 28,000. Mini-grant program established. Chapter Assistance Team Program established. First Quality Conference. Review of Certification Programs.
- 1989 Membership exceeds 27,500. CFO and PFS Forums formed.
- 1988 National office relocated to Westchester, Illinois.
- 1986 Fortieth anniversary marked. Founders’ Medal of Honor (Stage IV in Founders’ Award Series) established. Richard L. Clarke, FHFMA, appointed President. Membership exceeds 26,000.
- 1985 Membership exceeds 25,000 mark. First Chapter Newsletter Editors’ Seminar held.
- 1983 Michael F. Doody appointed President. Membership exceeds 22,000.
- 1982 Name changed to Healthcare Financial Management Association. Membership exceeds 20,000.
- 1981 First United Kingdom seminar held in London, now USA/UK Exchange.
- 1980 Robert M. Shelton Award for Sustained Excellence unveiled. National office relocated to Oak Brook, Illinois. 90-Point Club renamed GLD Club. Membership reaches 19,000.
- 1979 Membership reaches 18,000. James T. Whitman, FHFMA, CPA, becomes first salaried President. Membership reaches 17,000.
- 1977 Membership exceeds 16,000.
- 1976 Thirtieth anniversary marked. Membership passes 15,000.
- 1975 Principles and Practices Board established. Membership reaches 14,000.
- 1974 Mover to larger quarters at 666 North Lake Shore Drive, Chicago. Membership topped 13,000.
- 1973 HFMA opens Washington, D.C. office. Ronald R. Kovener, FHFMA, HFMA past president, appointed associate executive director.
- 1972 Computerization of membership records. Three new chapters. Membership reached 11,000.
- 1971 HFMA marks 25th anniversary.
- 1970 Membership exceeded 9,000. HFM Educational Foundation received Kellogg grant.
- 1969 HFMA moves to new quarters in AHA annex. First CMPA exam held. Frederick T. Muncie Award (Stage III in Founders’ Award Series) established.
- 1968 AAHA changes to Hospital Financial Management Association. Matrix organization created. Advanced membership status established.

- 1967 Follmer Merit Award renamed William G. Follmer Award (Stage I in Founders' Award Series). Robert H. Reeves Award (Stage II in Founders' Award Series) established.
- 1965 61 chapters, 3,600 members.
- 1964 Hired first director of education (first staff exec. hired).
- 1963 AAHA Educational Foundation incorporated. First ANI held.
- 1961 Chapter Newsletter Contest initiated.
- 1960 AAHA Code of Ethics adopted. William G. Follmer Merit Award created. 90-Point Club organized (retroactive to 1957)
- 1959 AAHA moves to American Hospital Association building. Robert M. Shelton, FHFMA, immediate past president, appointed executive director. 58 chapters and 3,200 members.
- 1958 Frederick C. Morgan Award established.
- 1957 First fellowship examination.
- 1956 AAHA national office established in Chicago. AAHA incorporated as non-for-profit Association. Notes from National begin.
- 1955 Joint committee formed with AHA to establish better relationship. 42 chapters and 2,620 members. First chapter presidents manual published.
- 1954 Membership reaches 2,000. First annual meeting of chapter presidents. 30 chapters
- 1953 Graham L. Davis Award for Chapter Achievement established. Begin first research project "Retention of Records". Journal copyrighted. 25 chapters, over 1850 members.
- 1952 Institute has first theme "Better Administration through Better Accounting" with 170 attendees. Life membership created. Total of 11 chapters, 1000 members.
- 1951 First commercial ads in journal. Association hires first full-time employee.
- 1949 AAHA co-sponsors Institute with the Indiana University.
- 1948 First Chapter (Illinois) formed.
- 1947 First issue of official Journal published.
- 1946 American Association of Hospital Accountants (AAHA) formed.

HFMA National Contacts

Web page: www.hfma.org

HFMA National Office

Two Westbrook Corporate Center, Suite 700
Westchester, IL 60154
Phone (708) 531-9600 FAX: (708) 531-0032
Toll-free (800) 252-HFMA

Address Changes

Member Service Center *Press 2*

Annual National Institute

Information, Registration
Member Service Center *Press 2*

Certification/Maintenance Programs

General Information and Materials
Member Service Center *Press 2*

HFMA Weekly News Highlights

Subscriptions *Press 2*
Member Service Center *Press 2*

HFMA Washington, DC Office

1301 Connecticut Ave., NW, Suite 300
Washington, DC 20036
Phone (202) 296-2920 FAX (202) 223-9771
Toll-free (800) 252-HFMA

Healthcare Financial Management (HFMA)

HFMA Advertising Sales & Publication
All Inquiries *390*
Subscriptions/Address Changes
Member Service Center *Press 2*

HFMA Resource Center

All Inquiries *679*
Professional Development
Registration/Information Requests *Press 2*

2009-2010 Alabama Chapter Membership Directory Roster

The Alabama Chapter is providing a roster of chapter members via the web. Use the following link to HFMA National's On-line Membership Directory to access the roster http://www.hfma.org/dual_login.cfm. When you select "HFMA Directory", not only can you search for members of our chapter, but you can also search for all your HFMA colleagues by name, company, and location - regardless of chapter! Using an on-line directory ensures that you always have the most up-to-date contact information. In choosing this option for our members, the (insert chapter name) Officers and Board believes we will be able to better serve our members' needs by reallocating chapter's resources to providing you with (list specific benefits of this change....i.e. more timely and affordable local services, etc.)

While accessing HFMA National's On-line Membership Directory, you may view your current contact information and make edits to your profile. You can also view any products you have ordered, events you have registered for, your CPE credits, your Founders points, and more! It is vital that HFMA has your correct information, so please take a moment to review your record now. By doing so, you will ensure that HFMA continues to provide you with valuable information and insights that further your success.

If you would prefer to receive a paper copy of the chapter membership roster, have any questions or would like to provide feedback, please contact Richard Byerly, at richard.byerly@eamc.org. Thank you!