

Newsletter - Ad Space

The **Bama Chatter** is a publication of ALHFMA. Two of the issues are a printed, four-color publication mailed to our entire membership roster, currently over 650. Ad space is available for the August and October printed versions of the **Bama Chatter**. The **Bama Chatter** is also archived on our website for our membership or outside interested parties to access the information. **Ads are in four-color.**

PRICE PER ISSUE:

Full Page Ad	#issues ____ @ \$800	\$ _____
Half Page Ad	#issues ____ @ \$500	\$ _____
Quarter Page Ad	#issues ____ @ \$300	\$ _____

DATES OF PRINTED PUBLICATION: October 1, 2008 and April 1, 2009

DEADLINE FOR AD PLACEMENT: 15 days before scheduled date of publication

ACCEPTABLE AD FORMATS: .pdf, .jpg, .tif

AD SIZES:

Full Page Ad -	7.75" w x 10.25" h
Half Page Ad -	7.75" w x 4.75" h
Quarter Page Ad -	4" w x 4.5" h

Please email ad on or before the deadline date to: jburkhar@uab.edu

Ad Placement Information:

Company Name _____
Contact _____ Phone _____
Email _____

Please indicate issues you want ad placement:

_____ October 2008 _____ April 2009

Total Newsletter Ad Payment: \$ _____

There is a 10 % discount off the total price of placement for our Diamond Sponsors.



Credit Card Type - VISA Mastercard American Express (please circle one)

Credit Card Number _____ Exp. Date _____

Signature _____ Date _____

V-Code (3 or 4 digit number on back of card) _____ Billing Zip Code _____

Make checks payable to Alabama Chapter HFMA and mail to: Jeffrey H. Burkhardt, PhD, FHFMA
Associates Professor
Dept. of Health Services Administration
University of Alabama at Birmingham
Birmingham, AL 35294
(205) 934-1670 Email: jburkhar@uab.edu